Privacy policy

Who are we?

ProCognita S.C. is a company with registered office at:

> ul. Narzymskiego 15, 31-463 Krakow, Poland
> NIP: 6751530196
> REGON: 363344959

ProCognita is personal data administrator within the meaning of Regulation (EU) of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46 / EC (hereinafter "Law on data protection "), in relation to the clients' personal data. This means that ProCognita defines the purpose and methods of processing customer personal.

What is personal data?

Personal data is any information that allows identifying you, such as your name, telephone number, e-mail address and mailing address.

Why did we create a Privacy Policy?

The Privacy Policy defines actions taken by ProCognita to protect personal data of our customers. Our Privacy Policy is subject to the provisions of Polish law and the Data Protection Act.

When in the Privacy Policy we refer to the term "process" or "processing", we mean all activities and operations performed on your personal data (e.g., storage for the purpose of providing you with services). In accordance with the Data Protection Act, you have the right to access your data, the ability to change it and withdraw your consent to its processing.

If you have questions about how your personal data is protected by ProCognita, or you want to access, edit or withdraw consent to their processing, please contact us via https://procognita.com/contact/.

Acceptance of the Policy is voluntary, however, if you do not accept the Policy, you can not use ProCognita services.

How do we collect personal information?

We collect data via the websites https://procognita.pl/ and https://procognita.com/ and tools used by clients to perform activities such as participation in training or consultations, obtaining information about products and purchasing services and products available on our websites.

We use "cookies" according to your browser settings. "Cookies" files are used only to customize the display of our ads.

We use Google Analytics and Google Tag Manager to analyze statistical data about visits to our websites.

How do we use personal data?

ProCognita processes personal customer data for the following purposes:

1. participation in training or consultations through registration, transfer of digital training materials, printouts of personalized training materials, payments, a collection of post-training questionnaires and transfer of data to certifying institutions for registration purposes;
2. purchase of products available on the websites https://procognita.pl/ and https://procognita.com/ by payment and sending them to the address indicated in order;
3. contact with the client related to the provision of services, customer service and permitted marketing activities, through available communication channels, in particular, e-mail, telephone, and newsletter;
4. obeying legal rules, including tax or accounting regulations;
5. matching the displayed ads to the user's activity on our websites;
6. adaptation of websites in the domains https://procognita.pl/ and https://procognita.com/ to the expectations of users.

ProCognita is authorized to store the collected data only in the scope of implementation of the above-specified business objectives.

Is your data secure?

All data collected by ProCognita are secured using reasonable technical and organizational procedures to protect them against unauthorized access or unauthorized use. Our trusted partners and external service providers have committed to managing data in accordance with security and privacy requirements adopted by ProCognita.